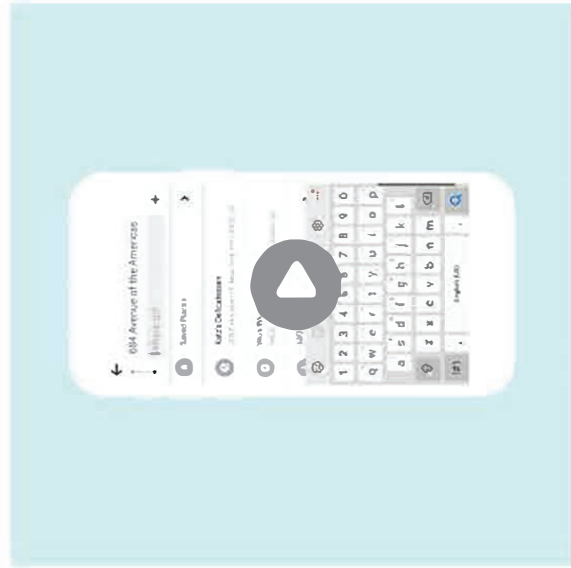


EXHIBIT B

Brands building on Places API

Uber

BEAT

Enhancing search for Uber

Global ride-hailing giant Uber uses Places to make it easy for riders to search and share their pick-up destinations. Before users even finish typing a venue name, our database is returning relevant locations for easy search and hail.